



# Seatrade Cruise Asia Pacific

**23–25 October 2018**

The Delta Hotels by Marriott | Baoshan, Shanghai, China

## NETWORK | LEARN | SHOWCASE

Discover the future of cruise tourism across Asia Pacific

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# WELCOME TO SEATRADE CRUISE ASIA PACIFIC

Get closer to the heart of the regional cruise industry

Attracting a powerful network of over 900 industry leaders, Seatrade Cruise Asia Pacific is the meeting point for those serious about the future of cruise tourism across Asia Pacific.

Providing a unique platform to learn from the brightest minds; network with industry influencers and discuss development opportunities across the region, Seatrade Cruise Asia Pacific fosters innovation – and is the leading event of its kind.

Whether you represent a cruise line or a ship yard; destination or a supplier; you have an important part to play in developing the future of cruise tourism in Asia.

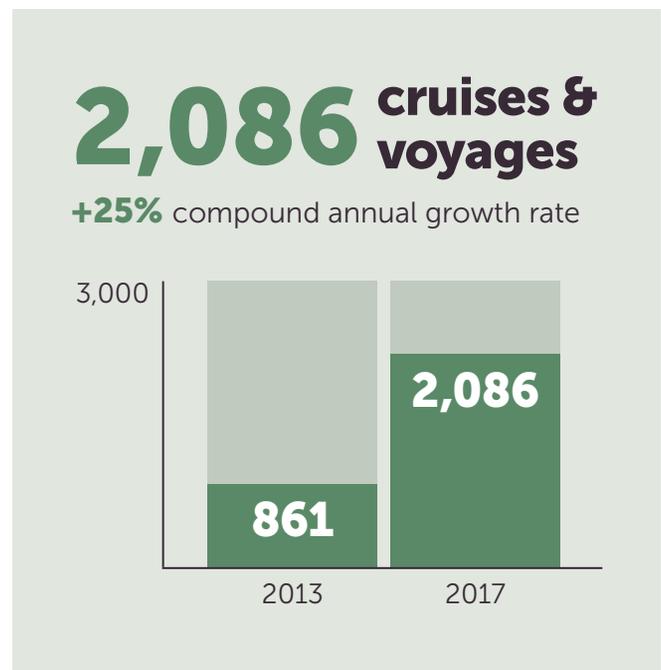
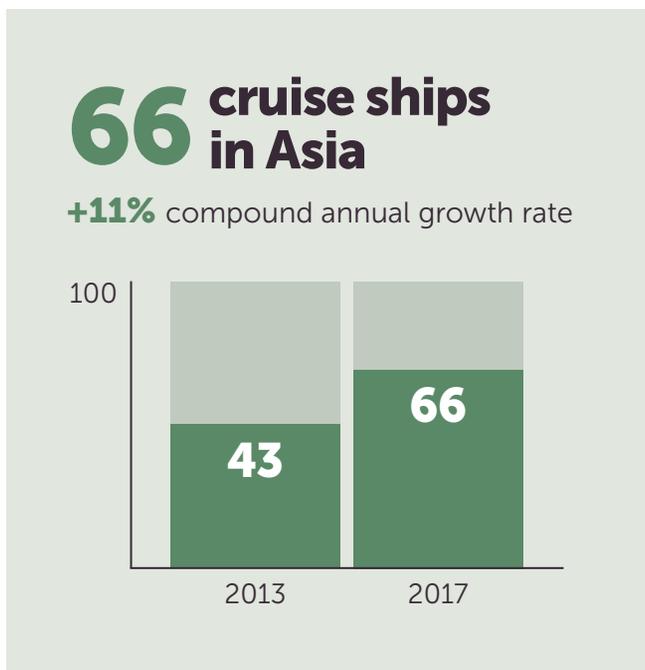
**SEATRADE CRUISE ASIA PACIFIC IS YOUR PLATFORM TO CREATE THAT FUTURE.**

## WHY ASIA?

THE REAL QUESTION IS – WHY NOT?

The growth of the cruise industry within Asia Pacific has been nothing short of spectacular.

With international cruise lines deploying more capacity than ever before and an outrageous demand to meet, there has never been a more exciting time to step foot into this dynamic region.



**4,240,000**



**passengers**

**+31%** against 2016

**35**

**cruise line  
brands active**



*\*Source: CLIA Asia Cruise Trends 2017 report*



global source market

**3.1 million**  
**passengers in**  
**2016**



in the world

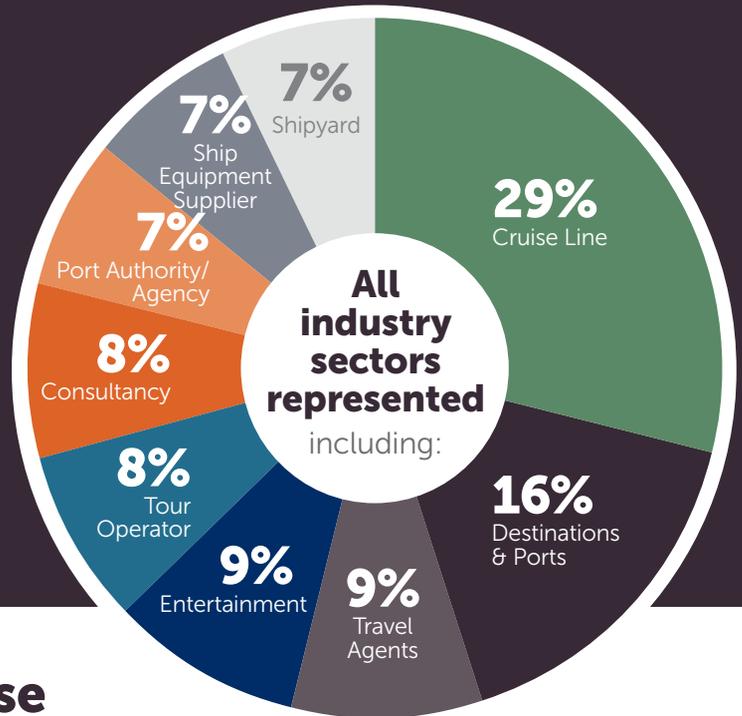
**11%**  
**cruise capacity**  
**share**



# WHO ATTENDS?



**900+** attendees  
of which **35%** have  
purchasing authority  
or influence



## What makes this the cruise industry's premier regionalevent?



### Network

**There's an abundance of new opportunities waiting for cruise in Asia; and they all start here.**

Attracting engaged professionals serious about cruise, this is your stage to build new relationships that lead to real business results.



### Learn

**The growth in Asia is showing no sign of slowing down.**

Hear from the brightest minds, thought-leaders and influencers on the future of the industry's most exciting region.



### Showcase

**If you're looking to showcase your brand to the regional cruise market, then this is to place to do it.**

With a powerful network of industry influencers in attendance, the Table Top Display area is a hive of new opportunity.

## Cruise lines previously in attendance include:





# Seatrade Cruise Asia Pacific

Panel Discussion  
讨论

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## WHAT'S ON?



### An engaging conference agenda

The main attraction. Created by industry experts for industry enthusiasts, the conference programme at Seatrade Cruise Asia Pacific is totally unrivalled.

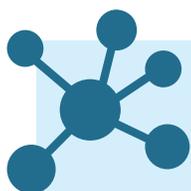
- ▶ Covering the biggest talking points; most important issues; relevant trends and future developments; no other event can offer you the opportunity to delve deeper into this exciting region and explore what makes it so unique. Learn from the most influential figures and powerful decision makers; the brightest minds and the leaders of tomorrow – become part of the discussion at Seatrade Cruise Asia Pacific.

### Showcase table top display



During each break between conference sessions, the focus at Seatrade Cruise Asia Pacific turns to our showcase table top display – a busy hive of activity, engagement and interaction.

- ▶ Located in the refreshment area, event attendees can get closer to companies keen to do business in the Asia Pacific region.



### Unrivalled networking programme

Seatrade Cruise Asia Pacific attracts an engaged network of over 900 industry professionals – which naturally creates an open platform for building new relationships; strengthening current ones and discovering new partnership opportunities.

- ▶ Alongside the lunch and refreshment breaks we host a number of networking events, ensuring you have plenty of opportunities to engage with your peers. Each package for Seatrade Cruise Asia Pacific includes unrestricted access to our networking programme.

### Travel agent training

Sponsored by  
  
MEDCRUISE  
The Association of Mediterranean Cruise Ports

- ▶ **Cruise Lines International Association (CLIA)** provides dedicated training during the event for all travel agents.



# PACKAGES

Whether your business objective of attending is to learn or network, we have a package right for you.

## CONFERENCE PACKAGE US \$685\*

DISCOVER A LEARNING OPPORTUNITY LIKE NO OTHER

**Get closer to the region that is taking the cruise industry by storm. Discover the latest trends; discuss potential threats and learn from some of the industry's brightest minds – all while networking with influencers and key players.**

### What's included?

- Access to each conference session across both days of the event
- Invitation to join our exclusive networking programme
- Speaker presentation resources after the event
- Lunch and refreshments throughout

*\*Prices are subject to 6% VAT*

### EARLY BIRD RATE

## SHOWCASE TABLE TOP PACKAGE US \$4,000\*

THE ULTIMATE WAY TO ENHANCE YOUR BRAND AWARENESS

**With over 900 industry influencers, cruise line executives and senior decision makers in attendance, booking a table top package is the perfect way to maximise your experience with Seatrade Cruise Asia Pacific.**

### What's included?

- Display space to showcase your business in the refreshment area during all conference breaks, including display table and two chairs
- Two conference delegate places, valued at US \$1,370
- Access to all evening networking events, including the Welcome Reception and Evening Networking dinner
- Printed pop-up banner for display area (client to provide artwork)
- 50-word company profile with logo in the show guide
- 50-word company profile with company logo on the event website

**REGISTRATION NOW OPEN!**

[CLICK HERE TO FIND OUT MORE INFORMATION](#)

# GET IN TOUCH

We believe in creating exceptional event experiences that foster profitable partnerships.

For more information on Seatrade Cruise Asia Pacific, do get in touch.



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## GET SOCIAL

Stay connected:



**#STCAsia**



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